



**FAMENET**

## FAMENET Communications Launch Event

*Tuesday 20<sup>th</sup> September (9am – 3pm)*

Online - <https://live.letsgetdigital.com/2742-famenetlaunchevent/virtualevent/>

### Agenda

<b>From 9am</b>	<i>Participants join the platform, are welcomed by the hosts, and have access to the on-demand content.</i>
<b>10.00 – 10.10</b>	<ul style="list-style-type: none"> <li>• <b>Introduction by FAMENET</b> (Angelos Sanopoulos) <i>An introduction to the FAMENET Support Unit and an overview of its core activities. Who's who on the FAMENET team.</i></li> </ul>
<b>10.10 – 10.30</b>	<ul style="list-style-type: none"> <li>• <b>Introduction by DG MARE</b> (Lena Anderson Pench) <i>Welcome and reflection on the new FAMENET Support Unit and its technical assistance to DG MARE and the EMFAF.</i></li> </ul>
<b>10.30 – 10.40</b>	<ul style="list-style-type: none"> <li>• <b>Q&amp;A discussion</b> (Angelos Sanopoulos)</li> </ul>
<b>10.40 – 10.45</b>	<ul style="list-style-type: none"> <li>• <b>Event orientation</b> (Angelos Sanopoulos and Richard Freeman) <i>Overview on what is on offer during the event: Subsequent sessions, on-demand content, networking tables.</i></li> </ul>
<b>10.45 – 11.00</b>	<i>Break and networking</i>
<b>11.00 – 11.30</b>	<ul style="list-style-type: none"> <li>• <b>Results-focused policymaking</b> (Pernille Skov Jensen and Raimonds Vesers) <i>How FAMENET can help with more results orientated practices related to the monitoring and evaluation of the EMFF and EMFAF.</i></li> </ul>
<b>11.40 – 12.10</b>	<ul style="list-style-type: none"> <li>• <b>Community-led Local Development (CLLD)</b> (Monica Veronesi and Margot Van Soetendael) <i>What is CLLD, how is it implemented, and what impact does it have on local fisheries areas. An interview with a Local Action Group manager.</i></li> </ul>
<b>12.20 – 12.50</b>	<ul style="list-style-type: none"> <li>• <b>Communicating the EMFF and EMFAF</b> (Megan Blasco Gardner and Richard Freeman)</li> </ul>

	<i>How the results and successes of the EMFF and EMFAF are communicated, and the channels used. The role of FAMENET and how you can get involved.</i>
<b>13.00 – 14.30</b>	<p><i>Networking and ‘meet our experts’ tables open</i></p> <ul style="list-style-type: none"> <li>• <b>Meet our Fisheries Experts</b> (Janne Posti and Benoît Guerin)</li> <li>• <b>Meet our Monitoring and Evaluation Coordinators</b> (Angelos Sanopoulos and Andreas Resch)</li> <li>• <b>Meet our Local Development Experts</b> (Urszula Budzich Tabor and Marta Edreira)</li> <li>• <b>Meet our Film Producer (FAMENET stories)</b> (Serge Gomes Da Silva)</li> <li>• <b>Meet a fisheries Local Action Group (LAG) manager</b> (Anastasios Perimenis, FLAG Lesvos, Greece)</li> </ul>
<b>14.30 – 15.00</b>	<ul style="list-style-type: none"> <li>• <b>Closing comments, collaboration and connecting through FAMENET</b> (Angelos Sanopoulos) <i>A recap of key points and closing remarks. Find out where everyone is from and where you stood on our interaction podium.</i></li> </ul>
<b>15.00 onwards</b>	<i>Platform remains open for networking, on demand content and arranged meetings</i>