

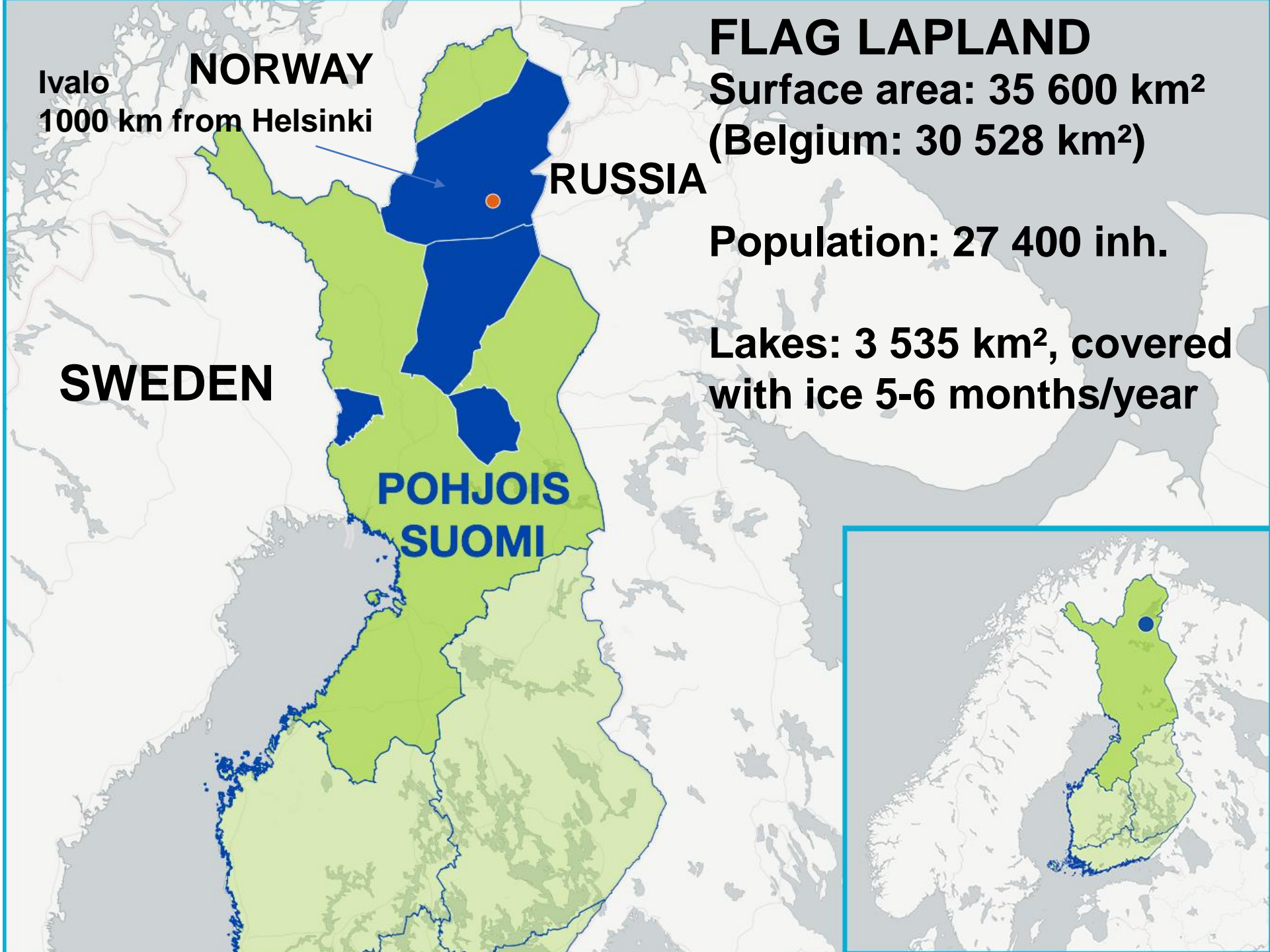
RECRUITING NEW FISHERS IN LAPLAND

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Lapin Kalaleader





FLAG LAPLAND

Surface area: 35 600 km²
(Belgium: 30 528 km²)

Population: 27 400 inh.

Lakes: 3 535 km², covered
with ice 5-6 months/year

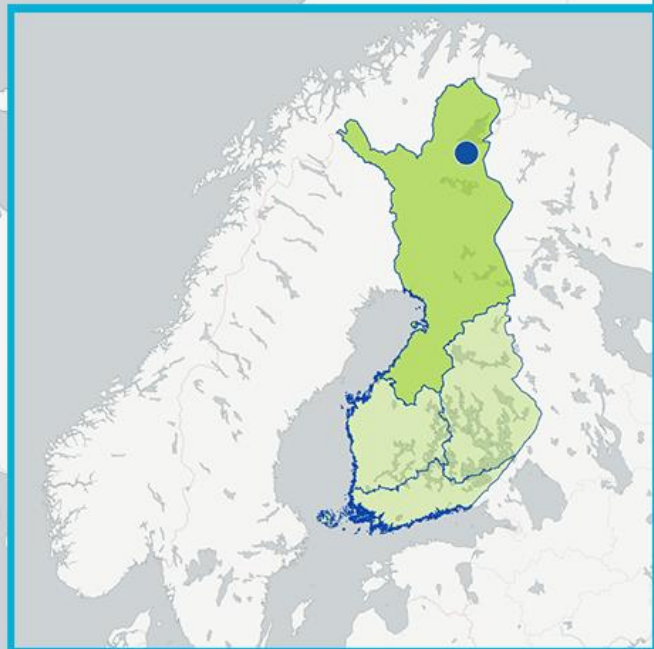
Ivalo
1000 km from Helsinki

NORWAY

RUSSIA

SWEDEN

POHJOIS
SUOMI



A significant potential to develop fisheries due to

- healthy fish stocks -> sustainable fishing
- good demand for fish in the market
- good infrastructure
- excellent quality of fish produced by fishermen
- no problem with fishing licenses or conflicts between different fishermen groups





- **BIG PROBLEM**: the average age of fishermen was 56 in 2015
- Lokka Fishermen's Cooperative contacted municipality of Sodankylä:
"We must do something, otherwise this business dies in ten years!"
- Municipality assembled the first meeting in the end of 2015:
 - Municipality, fishermen, FLAG, regional employment agency, municipal social security. Also experiences from previous master-apprentice projects were explored
- During 2016, a recruitment project was prepared in close collaboration between municipality, fishermen's cooperative and FLAG.

”FISHER’S PATH”

As the initiative to the project came from the fishermen, they were fully committed to all measures taken in project:

Publicity: social media, radio + TV, articles in newspapers, advertisements in fisher’s magazines, road show in educational institutes

Training in practise: candidates were given individual training in fishing, fish handling and processing, marketing, safety etc. The senior fishers provided training based on their own specific skills.

Burocracy: FLAG helped the new entrepreneurs with all the paper work



RESULTS

- Ca. 30 candidates, aged 21-64, were interested enough to visit the fisher village of Lokka
- 14 have started a career as a commercial fisher, 10 full-time, 4 part-time (2 females, 12 males)
- Half of the full-timers were local, half came from Southern Finland



THE KEY ELEMENTS OF SUCCESS

- The project was honestly CLLD: the initiative came from the fishers, so they were fully committed
- Close cooperation between fishers, municipality, employment authorities and the FLAG
- Holistic approach: the project needs to consider the new fishers' living needs and the community must be ready to help the newcomers to integrate into the community.



Although the project has ended, Lokka Fishermen's Cooperative still continues to welcome and train newcomers in the same way.

A new recruitment project started in 2021 in the southern part of the FLAG

<https://www.youtube.com/watch?v=UQqr3aoUsIs&t=3s>

THANK YOU!

AMMATTIKALASTAJAKSI LAPPiin - KEMIJÄRVELLE

Kaupallisia kalastajia Kemijärvelle-hanke

Haluamme turvata kaupallisen kalastuksen jatkuvuuden ja kehittymisen Kemijärvellä. Käytännön tavoite on saada Kemijärvelle uusia nuoria kalastajia tiedottamalla alueen tarjoamista hyvistä mahdollisuuksista harjoittaa kaupallista kalastusta. Hankkeella pyritään sekä herättämään nuorten (alle 40 v.) kiinnostusta kalastajan ammattia kohtaan, että kertomaan valtakunnan laajuisesti Kemijärvestä kalastajan työpaikkana.

Jos kiinnostuit, laita Jarmolle viestiä: jarmo.palojarvi@gmail.com



KEMIJÄRVI
LAPLAND

Kemijärven Kehitys Oy



EUROOPAN NEUVOSTON
SUOMEN TOIMINTAOHJELMA
2014-2020



Elinkeino-, liikenne- ja
ympäristökeskus

