




## PROJECT TITLE

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**"Improving local development strategies for fisheries areas through cooperation actions between FLAGs"**





**FUNDED BY THE OPERATIONAL PROGRAM  
EUROPEAN MARITIME AND FISHERIES  
FUND 2014-2020, MEASURE III.4 –  
COOPERATION ACTIVITIES**

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**IMPLEMENTATION PERIOD:**

**24.09.2020-24.09.2022**

**TOTAL PROJECT VALUE:**

**1,149,660.31 RON/240,665.75 €**



# **THE PROJECT PARTNERS & TEAM, NEEDS, AND APPROACH**

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## **PROJECT PARTNERS**

**COORDINATOR - Asociația Grupul Local Prietenii Pescarilor Olteni (FLAG OLT)**

**PARTNER 1 -Asociația Grupul de Acțiune Locală în Domeniul Pescuitului Dunărea Veche – Brațul Măcin (FLAG MĂCIN)**

**PARTNER 2 - Asociația Grupul de Acțiune Locală pentru Pescuit Dunărea de Sud (FLAG TELEORMAN)**

**PARTNER 3 - Asociația Grupul Local pentru Promovarea Dezvoltării Integrate a Zonei Pescărești a Județului Brăila (FLAG BRĂILA)**

**PARTNER 4 - Asociația Giurgiu - Tradiția Pescuitului Dunărean (FLAG GIURGIU)**

## Preamble

**Our Cooperation project was an idea born inside the Fisheries Areas Federation - FZP, and that was shared to all its members. Some of them were interested, others not. This is how the team was created, gathering four FLAGs along the Danube, plus FLAG Macin, who is not a member of the Federation, but is also a FLAG along the Danube.**

### Our approach:

- **Everyone in the team was involved in writing of the project, each FLAG choosing the chapters they wanted to contribute to.**
- **Each FLAG made its own budget, according to their needs and proposed activities.**

### Expected benefits of the cooperation project:

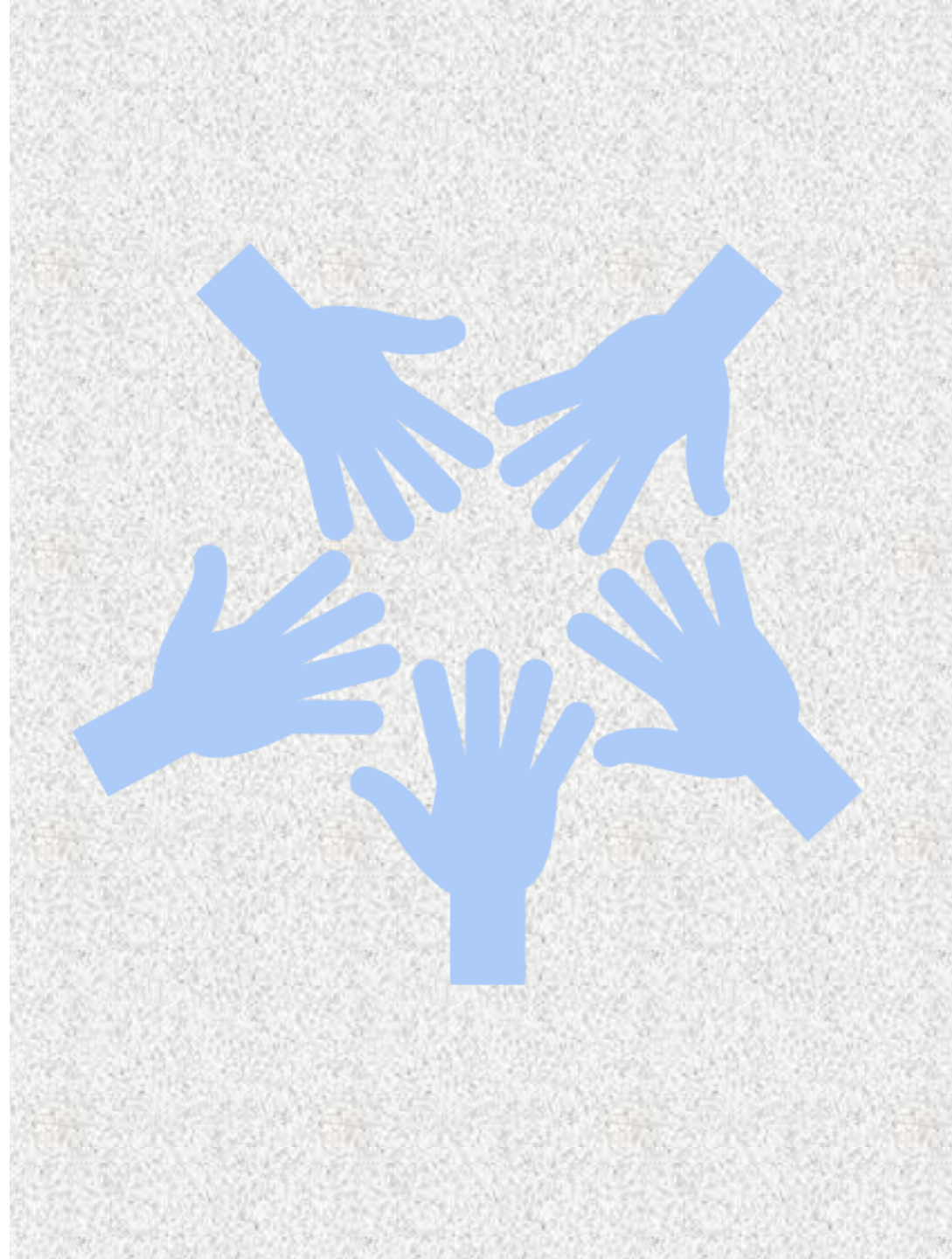
- **Better communication among the FLAGs**
- **Finding better solutions to problems**
- **Good practice exchanges**
- **New project ideas & lessons learned**





The idea to develop and implement this project came as a result of the need to expand local experiences of FLAGs to improve local strategies, a way to have access to new information and ideas, to exchange experience and learn from the experience of other FLAGs, aiming to stimulate and support innovation, the good practices, for gaining new skills, and improve the ones already achieved.

The activities that are stipulated in the project are designed to achieve the proposed objectives, to obtain the expected results and satisfy the identified needs.




## Obstacles and challenges and how they were solved

- **The Covid pandemics led to online Zoom platform meetings, which were eased by the video-conference system bought within the cooperation project,**
- **The changes made by MA lead to an extension of the project deadline**
- **Due to the delays and extension, the team worked as volunteers, as the project only covered one year of wages, not two.**
- **Thus, all the above were hampered by the rise of all prices, that was a great challenge.**

## What can be done differently during the 2022-2027 programming period

- **Foreign cooperation partnership of FLAGs**
- **A higher percent of wages, in order to cover, if the case, the unexpected aspect that may arise (extension, cancellations, etc,)**





# **THE PROJECT PURPOSE, OBJECTIVES, ACTIVITIES & RESULTS (examples)**

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The purpose of the project is to create a strong, common strategic vision, starting from the current situation to determine the future development direction of the fishing areas, a vision that will give energy to those who follow it, to build bridges between the past and the future, to be achievable for those who apply it, respect the history, culture, tradition and values of the fishing area, realistically and informatively assess future development possibilities, provide clear future directions for development, inspire enthusiasm and encourage loyalty, reflect the unique, shared attitude of those who created it.



# PROJECT OBJECTIVES (1)

- ❑ Improving the administrative capacity of FLAGs and facilitating innovation by developing a virtual network that allows easy interconnection of partners;
- ❑ Increasing the capacity to work together of the FLAGs along the Danube by creating a strong visual identity by jointly creating and disseminating materials for information and promotion of fisheries areas.
- ❑ Increasing the MA visibility and promoting CLLD-funded projects by creating a common partners' site;
- ❑



## PROJECT OBJECTIVES (2)

- ❑ **Forming a positive attitude of the students from the fishing areas of the FLAGs that are partners in this project towards the Danube River, the fishing activity, and the fishing resource itself;**
- ❑ **Promoting the results of the project by acquainting visitors with the local heritage of fishing areas along the Danube (tourism opportunities in the fisheries sector, fishing culture and art, local crafts and traditions, etc.), with models of good practices regarding its use, and the role of institutions involved in the sustainable development of fisheries areas).**



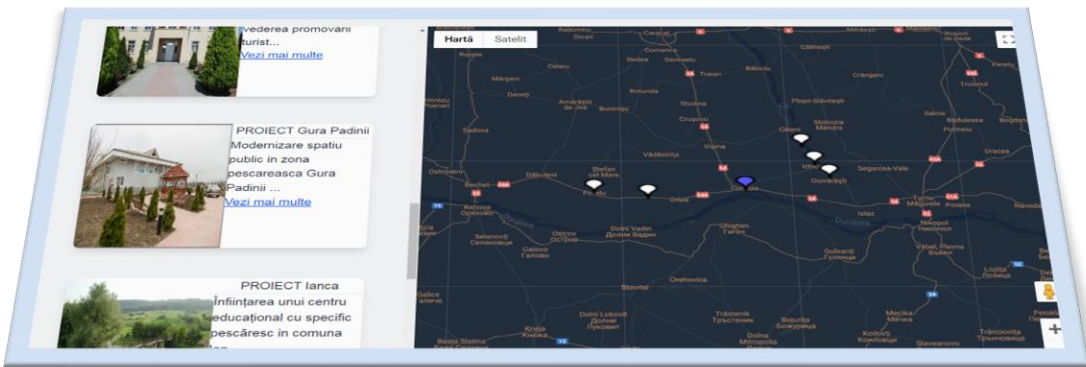


## PROJECT ACTIVITIES

- ❑ Exchanges of experience and good practices on local development in fishing areas
- ❑ Promoting fishing areas along the Danube and increasing their visibility by:
  - ❖ *Creating a site with information for promoting the project*
  - ❖ *Creating and disseminating information and promotional materials*
  - ❖ *Organizing "Our Danube" Contest*
  - ❖ *Organizing the Conferences "Sustainable development of fisheries areas along the Danube"*

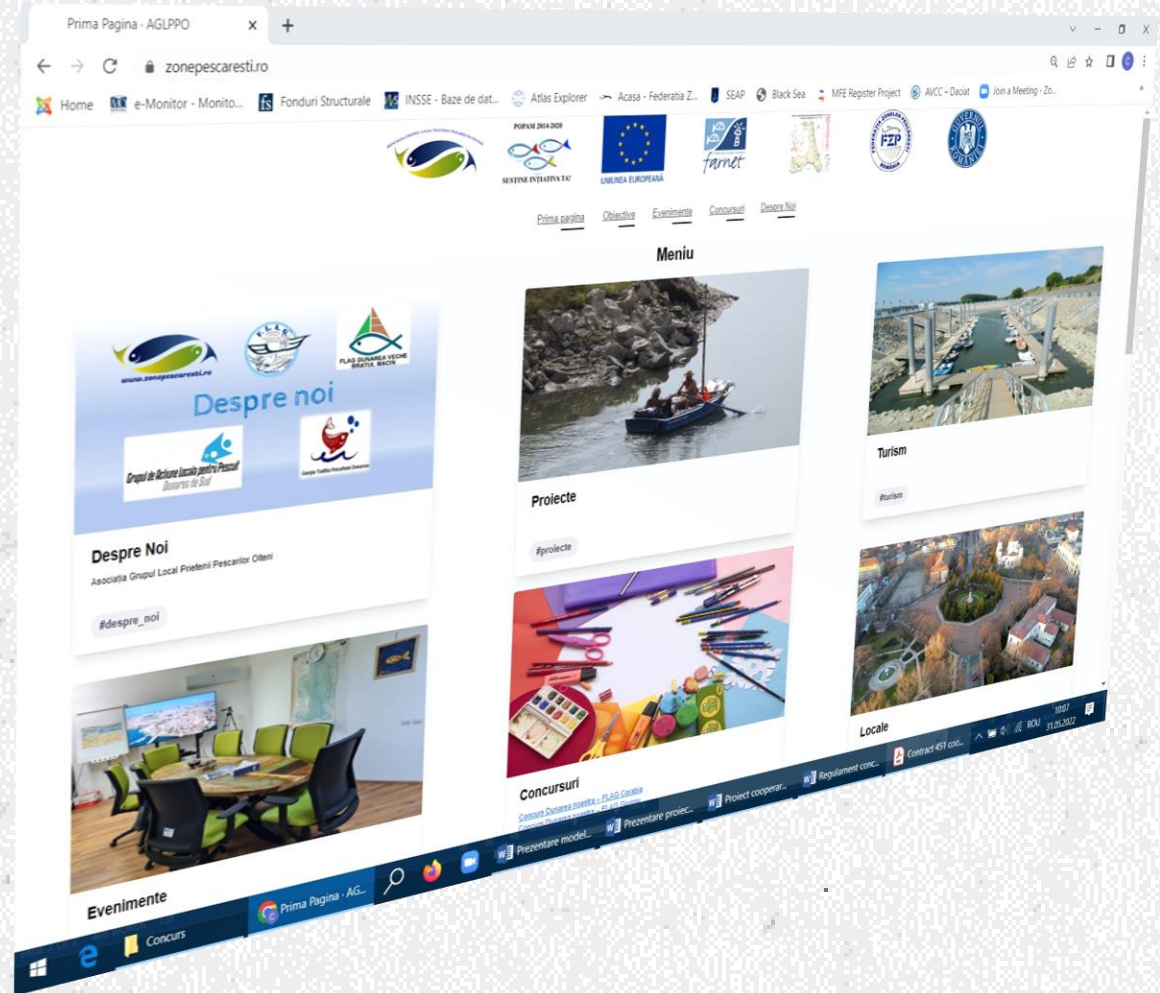






In order to promote the tourism opportunities and the local traditions specific to the fishing areas of the FLAGs partners in the project, as well as to protect the aquatic environment, within the project the following site was created: <https://zonepescaresti.ro/>

## PROMOTION AND INFORMATION SITE



# CREATION AND DISSEMINATION OF INFORMATION AND PROMOTIONAL MATERIALS

Within the project, 60 sets of promotional materials were purchased, which were necessary for ensuring the visibility of the cooperation project. All these sets were distributed during the regional competitions dedicated to the students from the territory of the fishing areas of the FLAGs partners in the project and during the conferences.

Also, 100 promotional sets made of school supplies were distributed to all students that took part in “Our Danube” contest, along with prizes for the most voted works.

In the final conference, 100 atlases with photos from the fishing areas, 100 almanacs with images from the history, tradition and culture of the fishing areas, 100 folding maps of the fishing areas, as well as 25 maps of Romania customized with the POPAM logo, highlighting the fishing areas, have been distributed.



<https://zonepescaresti.ro/competitions/concurs-dunarea-noastra-flag-macin>



# “OUR DANUBE” CONTEST

In order to improve the students' perception regarding the peculiarities of the fishing areas, the FLAG partners within this project organized the contest "Our Danube", for the Visual Art category.



# THE CONFERENCES “SUSTAINABLE DEVELOPMENT OF FISHERIES AREAS ALONG THE DANUBE

As part of the cooperation project, two conferences were organized, one in Braila between 21-23 June 2022, and the second one in Corabia, between 31.08-02.09.2022.

The main topic of the conference organized in Braila were the local heritage from the project partner’s fishing areas and good practice models regarding the valuation of the local heritage for the sustainable development of the fishing areas, while the focus at the Corabia event was how to build a better local strategy for the areas along the Danube and for the inlands.







**THANK YOU!**

