

## 5<sup>th</sup> Atlantic Stakeholder Platform Conference 2018

Vigo, Spain, 23-24 October 2018

“Blue Economy in the Atlantic area

Fostering sustainable jobs, competitive skills and career”

Draft Agenda<sup>1</sup>

Day 1 – 23rd October 2018

Conference to be moderated by Belén Vallina González

### 08.00-09.00 – Registration

### 09.00-09.15 – Welcome addresses by local authorities

- Mr. Enrique López Veiga, President of the Port of Vigo
- Mr. Abel Caballero Álvarez, Mayor of Vigo (TBC)
- Mr. Alberto Núñez Feijóo, President of the Autonomous Community of Galicia (TBC)

### 09.15-10.00 – Formal inauguration of the Conference agenda

- Mr. Karmenu Vella, Commissioner for Environment, Maritime Affairs and Fisheries, European Commission (video message)
- Member of the European Parliament (TBC)
- Secretary of State of Europeans Affairs, Ministry of Foreign Affairs and Cooperation (TBC)
- Spanish Secretary General of Fisheries, Ministry of Agriculture and Fisheries, Food and Environment (TBC)
- Minister of Agriculture and Fisheries, Food and Environment (TBC)
- Mr. Jerry Lundy, Member of the Committee of the Regions
- Mr. Bernhard Friess, Director, Maritime Policy and Blue Economy, Directorate-General for Maritime Affairs and Fisheries, European Commission

### 10.00-10.30 – Award Ceremony

The Atlantic Project Awards will be granted to 6 projects that come under the umbrella of the Atlantic Strategy and Action Plan Priorities i.e. Entrepreneurship & Innovation, Atlantic Marine and Coastal Environment, Accessibility and Connectivity, Sustainability International Cooperation, and a Special Award as recognition of outstanding performance in these areas.

### 10.30-11.15 – Coffee Break and exhibition stands

An exhibition area will host about 40 exhibition stands (award project winners, networks and organizations, key stakeholders among which workshop organizers, other stakeholders exhibiting documentation, promotional material, and videos) and the Support Team Help Desk.

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<sup>1</sup> Agenda updated as of June 14, 2018

### **11.15-13.00 – Plenary opening session**

The plenary opening session will centre on the avenues to pursue a maritime career in the vibrant blue economy of the Atlantic region. Questions such as how to create sustainable blue jobs, how to upgrade skills and embrace innovation, what EU funds are available for blue growth initiatives will be at the heart of the discussion. This session will be structured around two successive interactive panels entitled "Blue jobs of the future" and "Blue Invest in the Atlantic". Speakers representing public administrations, training and education organisations, investors and innovative projects managers will animate the debate.

#### **Session A: Blue jobs of the future (50')**

Moderated by Ms. Alessia Clocchiatti (DG MARE)

- Ms. Stéphanie Bordenave-Juchereau, University of La Rochelle
- Representative from Port of Vigo
- Representative from Centro Tecnológico del Mar - Fundación CETMAR
- Joint presentation of an EU pilot project on ocean literacy

Questions and Answers

#### **Session B: Blue Invest in the Atlantic (55')**

Moderated by Ms. María Muñoz (Spain ERDF Managing Authority)

- Mr. Bernard Friess, Director, Maritime Policy and Blue Economy, Directorate-General for Maritime Affairs and Fisheries, European Commission
- 1<sup>st</sup> Pitching Session: 3 companies to pitch (3 min each + 3 min Q&A) in front of investors' panel
- TED Talk: how I scaled up my company
- 2<sup>nd</sup> Pitching Session: 3 companies to pitch (3 min each + 3 min Q&A) in front of investors' panel
- Mr. Vincent Bouvier, Secretary General for the Sea

### **13.00-14.00 – Lunch and exhibition stands**

### **14.00-17.30 – Matchmaking and B2B meetings forum - dedicated session organized by Europe Enterprise Network**

A half-day business-to-business (B2B) networking session, organised by the Enterprise Europe Network, will bring together managers of maritime business, entrepreneurs and related community of professionals looking for partners to take their projects forward.

Participants will have the possibility to share their partnership offers or requests and schedule meetings in advance.

### **17.30 – Conference cocktail**



## Day 2 -24th October 2018

### **09.30-10.30 – Atlantic Area Programme**

This session will be dedicated to the contribution of the Atlantic Area Programme to the Atlantic Action Plan including presentation of good investment practices to the blue economy in skills, employment and innovation.

### **10.30-11.00 – Coffee Break, exhibition stands**

### **11.00-12.30 – First round of five parallel workshop sessions**

Two rounds of five parallel workshops will debate relevant topics in the context of the conference theme “*Blue Economy in the Atlantic area: Fostering sustainable jobs, competitive skills and career*”.

### **11.00-12.30 – Meeting of the Managing Authorities of EU funds in the Atlantic**

Working meeting dedicated to managing authorities of European Structural and Investments Funds (ESIF): “*Contribution of ESIF programmes to the implementation of the Atlantic Action Plan*”

### **12.30-13.30 – Lunch and exhibition stands**

### **13.30-15.00 – Second round of five parallel workshop sessions**

### **15.00-15.15 – Coffee Break, exhibition stands**

### **15.15-15.45 – Closing words**

The Atlantic Strategy Group 2018 Spanish Presidency, the next Atlantic Strategy Group 2019 Presidency and a representative from the European Commission Directorate-General for Maritime Affairs and Fisheries will then close the Conference.

- Mr. Christos Economou, Head of Unit, Directorate-General for Maritime Affairs and Fisheries
- Representative of Spain 2018 Presidency of the Atlantic Strategy Group (TBC)
- Mr. Ruben Eiras, Director General for Maritime Policy, Portugal 2019 Presidency representative of the Atlantic Strategy Group

### **15.45 – Field visit to Port of Vigo by boat**