

# FLAG COSTA BLU- ABRUZZO - ITALIA



## FlaGas

Alternative and solidarity supply chain for fishing



# Who is a Gas (Gruppo di Acquisto Solidale), alias Solidarity Purchasing Group?



- Solidarity Purchasing Groups are individuals (families) who decide to join together and cooperate to support, through their purchases, a different economic model
- A model that, on the one hand guarantees respect for the environment, workers' rights and the payment of a fair price to producers, and on the other hand promotes the construction of both local and community-based economic supply chains, in which producers and consumers, all together, promote everyone's well-being
- Solidarity Purchasing Groups are identified in three adjectives: **small, local and supportive**



# Solidarity Purchasing Groups and Fishermen: Awareness and Responsibility



## Challenges:

- introduction of fish in the purchases of Solidarity Purchasing Groups
- the sale by fishermen associated with each other





## How a Solidarity Purchasing Group buys...

There are encounters with producers and “field trips” to evaluate if a particular product/ producer responds to the group's ethical purchasing criteria (so-called “critical consumption”)





# ... And where are the fishermen?





## Land & Sea



**Solidarity Purchasing Groups should also buy FISH**

## Actions in the field



- ✓ Towards the end of the programme period 2007-2013: initial contacts among Flag (at that time called Gac) Solidarity Purchasing Groups and fishermen
- ✓ 2019: new contacts and meetings to define key issues (logistic, health, fiscal)
- ✓ 2020: pilot project (involving at least 2 Solidarity Purchasing Groups and 10 fishermen) - extra Action Plan



**Critical issues: long periods for gathering mutual knowledge and defining the key aspects of the project**



# Why FlaGas is a Smart Partnership... because



- it guarantees collective and continuous purchases over time and at a fair price = **income support**



- the level of demand induces the fishermen to join in order to respond with an adequate supply = **capacity to network**





# Why FlaGas is a Smart Partnership... because

- the awareness of the Solidarity Purchasing Groups increase the responsibility of the fishermen in the management and exploitation of the fish resource = **environmental benefits and positive effects in term of image for the fishermen**



**SAMPEI**

## Why FlaGas is a Smart Partnership... because

➤ for the Solidarity Purchasing Groups cultural aspects are also important (they are interested in: fish cleaning and filleting courses, courses for the knowledge of new and ancient recipes, events for the rediscovery of ancient jobs e.g. sew up fishing net, etc.). All this offers the opportunity to the fishermen to diversify their business, promoting it at the same time = **cultural repercussions**





Therefore FlaGas is a **smart partnership** in terms of:  
income, networking, environment and culture





# Thanks for your attention!



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