FLAG COSTA BLU- ABRUZZO - ITALIA



FlaGas

Alternative and solidarity supply chain for fishing







Who is a Gas (Gruppo di Acquisto Solidale), alias Solidarity Purchasing Group?



- Solidarity Purchasing Groups are individuals (families) who decide to join together and cooperate to support, through their purchases, a different economic model
- A model that, on the one hand guarantees respect for the environment, workers' rights and the payment of a fair price to producers, and on the other hand promotes the construction of both local and communitybased economic supply chains, in which producers and consumers, all together, promote everyone's well-being
- Solidarity Purchasing Groups are identified in three adjectives: small, local and supportive



Solidarity Purchasing Groups and Fishermen: Awareness and Responsability





Challenges:

 introduction of fish in the purchases of Solidarity Purchasing Groups

 the <u>sale</u> by fishermen associated with each other







There are encounters with producers and "field trips" to evaluate if a particular product/ producer responds to the group's ethical purchasing criteria (so-called "critical consumption")









... And where are the fishermen?

















Land & Sea







Solidarity Purchasing Groups should also buy FISH



Actions in the field



✓ Towards the end of the programme period 2007-2013: initial contacts among Flag (at that time called Gac) Solidarity Purchasing Groups and fishermen



✓ 2019: new contacts and meetings to define key issues (logistic, health, fiscal)



✓ 2020: pilot project (involving at least 2 Solidarity Purchasing Groups and 10 fishermen) - extra Action Plan





Critical issues: long periods for gathering mutual knowledge and defining the key aspects of the project

Why FlaGas is a Smart Partnership... because



it guarantees collective and continuous purchases over time and at a fair price = income support





the level of demand induces the fishermen to join in order to respond with an adequate supply = capacity to network





Why FlaGas is a Smart Partnership... because

➤ the awareness of the Solidarity Purchasing Groups increase the responsibility of the fishermen in the management and exploitation of the fish resource = environmental benefits and positive effects in term of image for the fishermen





SAMPEI



Why FlaGas is a Smart Partnership... because

➤ for the Solidarity Purchasing Groups cultural aspects are also important (they are interested in: fish cleaning and filleting courses, courses for the knowledge of new and ancient recipes, events for the rediscovery of ancient jobs e.g. sew up fishing net, etc.). All this offers the opportunity to the fishermen to diversify their business, promoting it at the same time = cultural repercussions



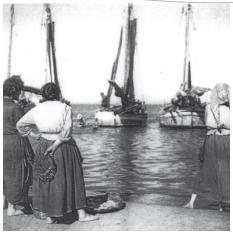


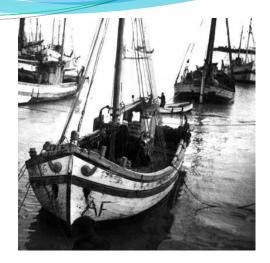
















Therefore FlaGas is a smart partnership in terms of: income, networking, environment and culture





Thanks for your attention!



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