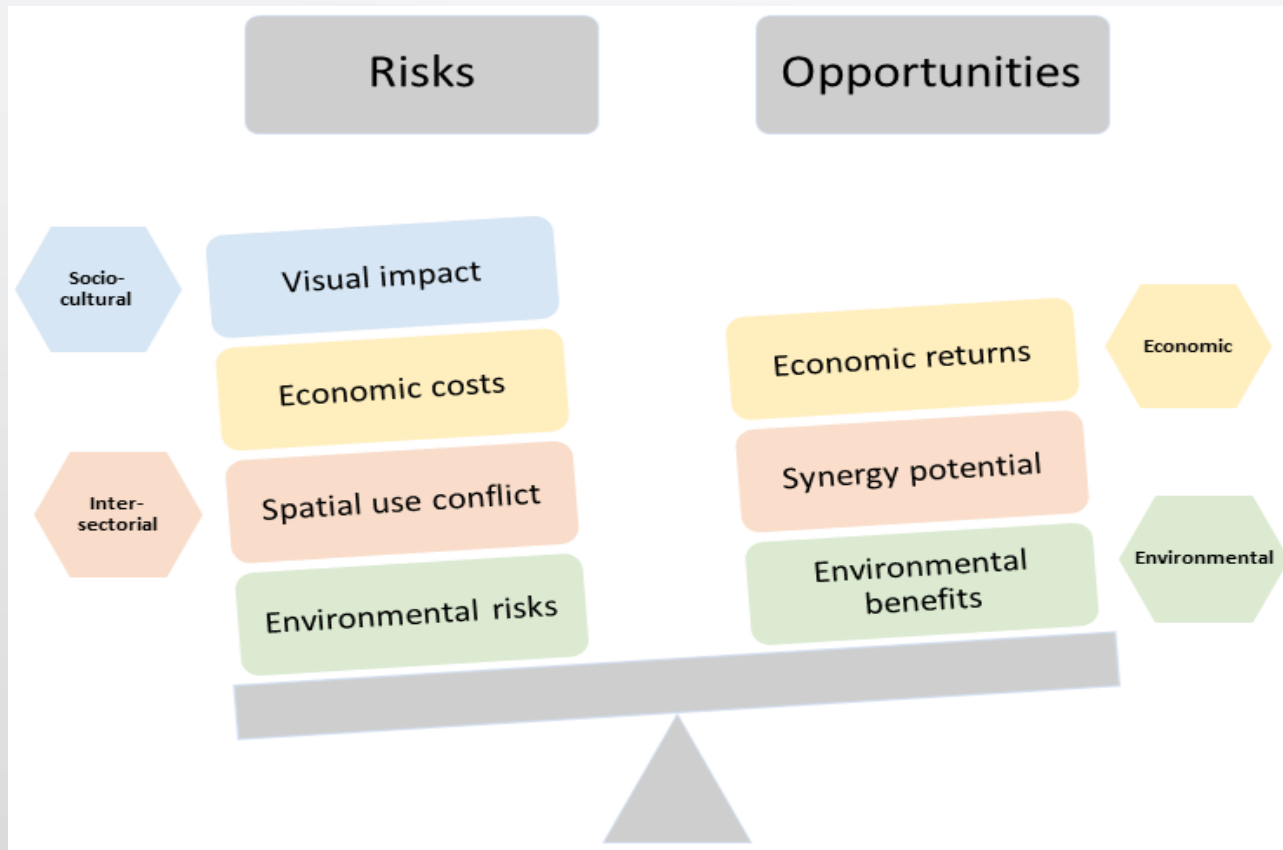




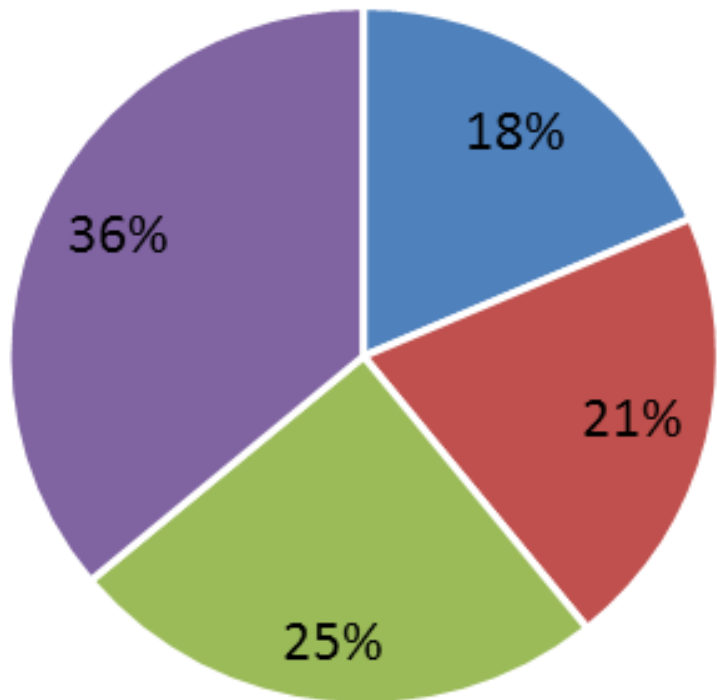
Integration, diversification and aquaculture



Why develop aquaculture?



What stops aquaculture development?



- Other Sectors
- Economic / Market
- Environmental
- Policy / Management

Can integration and diversification offer opportunity to reduce these bottle necks?

Can we rebalance the equation to increase economic returns, reduce environmental impacts and reduce conflict for space?

Integration and diversification

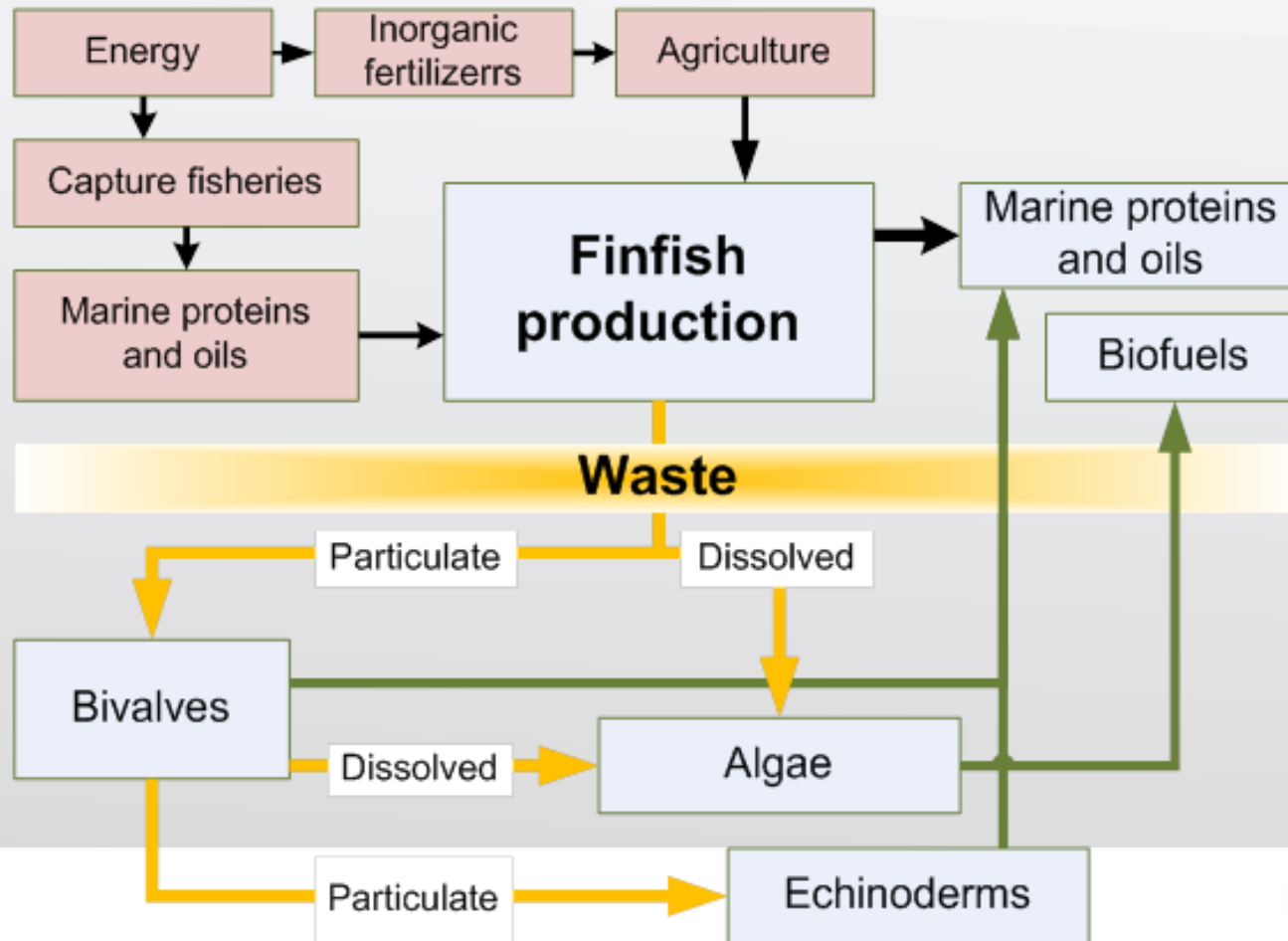
Integration with existing industries, such as fisheries and tourism

Development of new technologies such as off shore energy or biotechnology

Integration with existing aquaculture



Integration and diversification



Integration and diversification and aquaculture

Needs effective regulatory regime to allow investment

Can increase social licence for aquaculture operations

Must be logistically compatible

New products must add value to the core business or have a ready route to market

The business model can be difficult, but are also diverse



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