



# Post 2020: Local Action in a Changing World

Brussels, 3-4 December 2019

#CLLD2020



EU2019.FI



# *Making tourism sustainable*

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Ethical & sustainable tourism

**SUSTAINABLE**

**BENEFIT  
the  
LOCAL**

**VIABLE  
REMOTE  
AREAS**

**STRIKING  
THE  
BALANCE**

**OVERFLOW  
of  
TOURISTS**

**PRESSURE  
on the  
ENVIRONMENT**

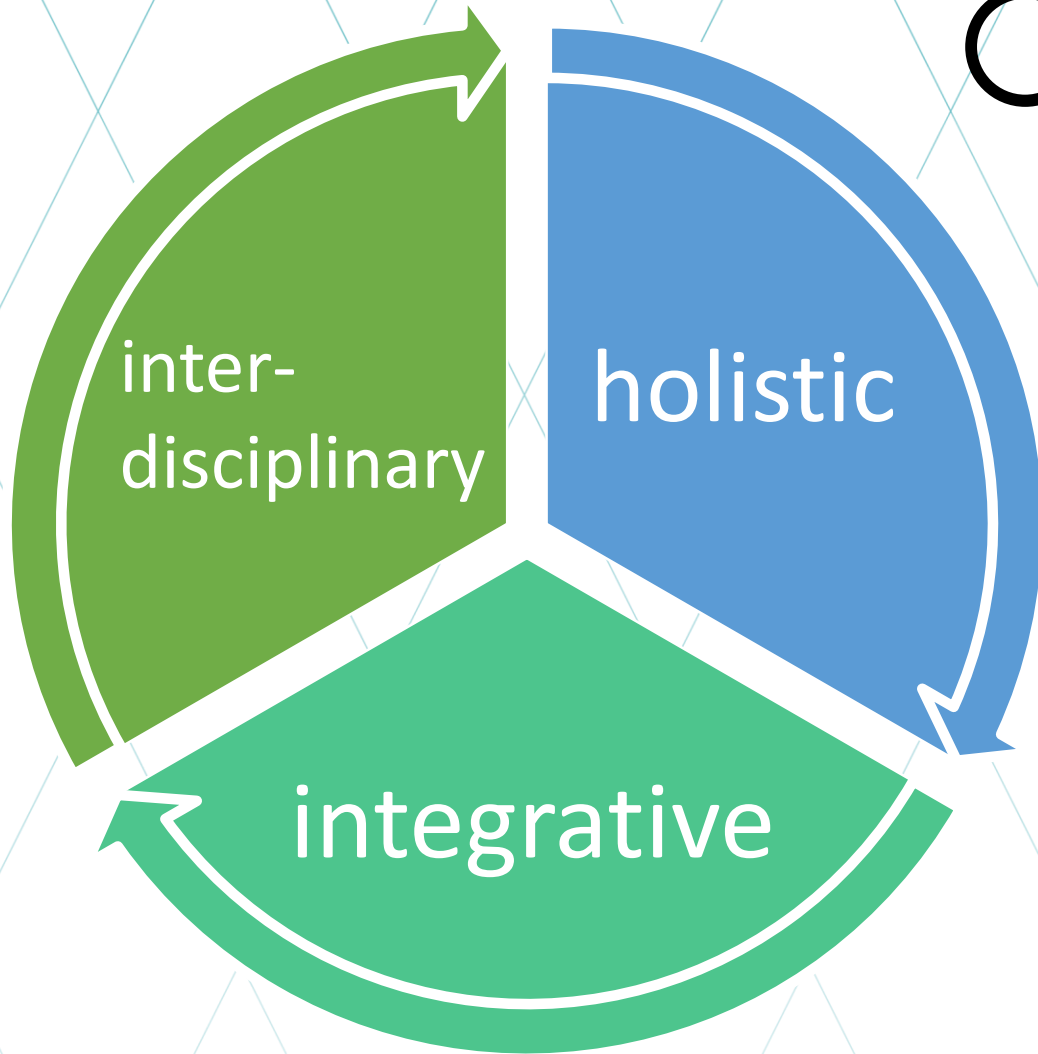
**cultural and  
heritage  
THEME PARK**



eco-tourism

cultural & heritage  
tourism

activity & adventure  
tourism



*demonstrate sustainable destination management*



*maximise social and economic benefits for the host community*



*maximise benefits to the environment*



*minimise negative impacts*

**Tourism – your  
everyday life is  
someone else’s  
adventure**

**Local supply  
chain and  
added value**

**Inclusive  
tourism**

**Responsible  
tourism**

**Safety,  
security and  
social justice**

**Participatory  
approach and  
partnership**

**Sustainable  
tourism  
management**

**Carrying  
capacity**

**Last chance  
and over-  
tourism**



*Wish you fruitful group work & discussion*



## *Potential questions for discussion...*

- How does one ensure that the economic benefits of tourism accrue to the local community?
- How does one ensure that the natural environment and cultural assets are managed and protected and not destroyed or over-exploited?
- What role could you FLAGs/LAG play in striking this balance, ensuring sustainable tourism?





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